

VIOOH

Media Owner Spotlight

JCDecaux Singapore



Explore how brands can connect with audiences across Singapore through JCDecaux Singapore's programmatic DOOH network

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The logo for VIOOH, featuring the word in a white, sans-serif font with a small blue diamond above the letter 'O'.

JCDecaux Singapore at a glance

Reach audiences across some of Singapore's busiest travel, retail and business environments

1.6B
monthly
impressions

286 screens

Airport, retail
and city-
centre
locations

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Reach audiences throughout their journey

Whether travelling, shopping, or commuting, advertisers can engage consumers at key moments across the city



Travellers



Shoppers



Professionals



Connected consumers

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Inventory Highlights

VIOOH



Jewel Changi Airport

471M monthly impressions



Changi Airport

314M monthly impressions



ION Orchard

281M monthly impressions



Raffles City

143M monthly impressions

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Campaign Spotlight: Avaloq

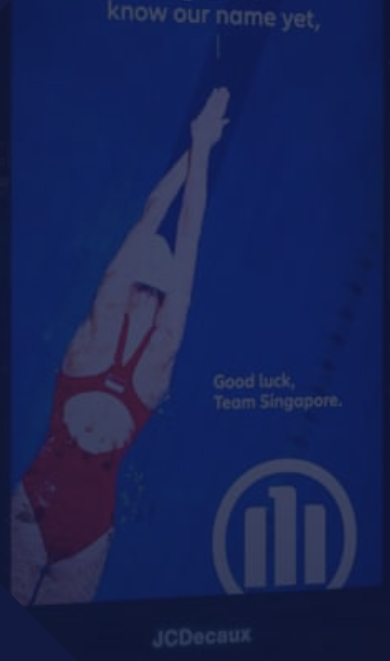
VIOOH

To increase brand awareness among business travellers and financial decision-makers, Avaloq activated programmatic DOOH across Singapore, demonstrating how pDOOH can help brands reach audiences in relevant environments at scale

Results:

- **1.2M** impressions
- **88%** perceived Avaloq as a credible and forward-thinking brand
- **87%** expressed intent to engage with Avaloq's wealth management offering

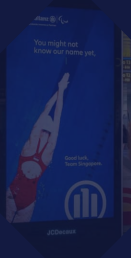




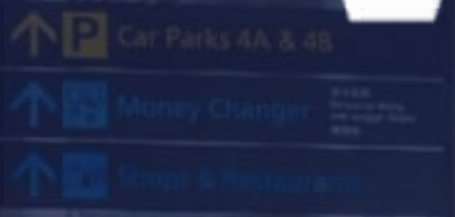
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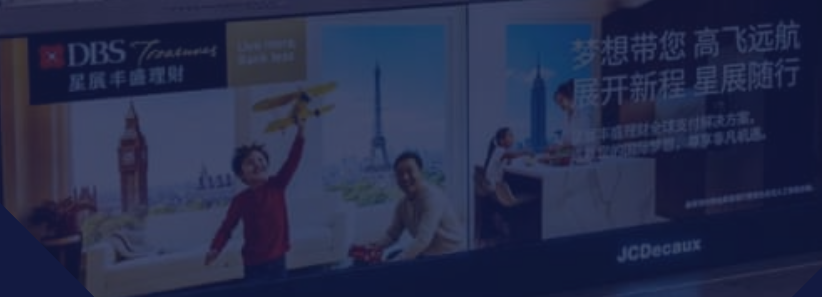


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